

HOUE

HOUE.COM

LOOK BOOK
2026



NEW
SEASON

THIS SEASON MARKS A NEW
STAGE FOR HOUE – ONE DEFINED
BY HIGHER AMBITION, REFINED
COMFORT, AND A DEEP
RESPECT FOR OUR NORDIC
ROOTS.
WE STAY TRUE TO WHAT HAS
ALWAYS SHAPED US: HONEST
MATERIALS, THOUGHTFUL
DETAILS, AND SILHOUETTES THAT
FEEL EFFORTLESS. BUT
THIS SEASON, WE TAKE IT
FURTHER.

CLICK remains at the heart of who we are – our unmistakable design language. Built on clarity and comfort, it now arrives with an even softer touch and a bolder expression in Lemon zest – a color that captures courage, light, and optimism.

We also introduce DRIFT – our Premium lounge. An outdoor piece designed with the comfort and feeling of an indoor sofa. Crafted to embody the essence of “inside out” – not to move indoors, but to bring indoor-level comfort outside. DRIFT represents years of design evolution, where softness meets structure and form invites you to stay.

This season also welcomes FOUR Ceramic – a new take on our classic dining table. The addition of ceramic tabletops elevates both durability and design, blending tactile elegance with timeless simplicity. A material that captures light beautifully and makes every meal feel considered.

And then there is LUU – our portable solar lamp. Soft in shape, tactile to the touch, and unmistakably HOUE in its minimalism. LUU brings warmth and atmosphere wherever you place it – a quiet companion that moves with you from sunlight to starlight.

HOUE embraces diversity – from calm, muted tones to expressive bursts of color. We design for the classics and the curious, for those who seek timeless beauty and those unafraid to stand out.

This is affordable high-quality furniture – built to last, made to live with, and designed to feel like home, wherever you are.

NEW

COLLECTION

REFINED LUXURY · A QUIET KIND OF LUXURY UNFOLDS
—WHERE DESIGN, COMFORT, AND SUNLIGHT MEET IN PERFECT
BALANCE. THE POOL SHIMMERS, THE AIR HUMS WITH EASE,
AND YOU SURRENDER TO THE BEAUTY OF DOING NOTHING.

01:2026



CLICK
ADJUSTABLE CHAISE
LONGUE

DESIGNED BY
HENRIK PEDERSEN



MADE FOR THE ART OF EFFORTLESS LIVING.
CLICK ADJUSTABLE CHAISE LONGUE
FOLLOWS THE RHYTHM OF THE DAY –
TILT, ROLL, AND FIND YOUR PERFECT SPOT
BETWEEN SUN AND SHADE. WITH ITS SOFT
MATTRESS AND SCULPTED SLATS, COMFORT
BECOMES A QUIET KIND OF SOPHISTICATION.



FOR THOSE WHO MASTER THE ART OF DOING NOTHING.
LEAN BACK. LET THE WORLD TAKE CARE OF ITSELF.
COMFORT, DESIGN, AND A TOUCH OF REBELLION – WHERE
SLOW HOURS TURN INTO GOOD CONVERSATIONS.

FORM MEETS FUNCTION – AND A LITTLE FLAIR.
LIGHT ENOUGH TO LIFT, STYLISH ENOUGH TO STAY.
THE SIDE TABLE THAT ROLLS WHEREVER THE DAY TAKES
YOU – SERVING SIMPLICITY WITH A CLEVER TWIST.

CLICK
SERVING CART



NEW
COLLECTION

02:2026

EASY COME, EASY GO.
MOVE IT CLOSER TO THE SUN, PULL IT INTO THE SHADE
– THE ROOMY LOUNGE CHAIR FOLLOWS YOUR FLOW.
PURE COMFORT, WHEREVER THE MOMENT TAKES YOU.

DESIGNED BY
HENRIK PEDERSEN

CLICK
ROOMY LOUNGE CHAIR





NEW COLLECTIONS

DESIGNED BY
HENRIK PEDERSEN

03:2026



LUU

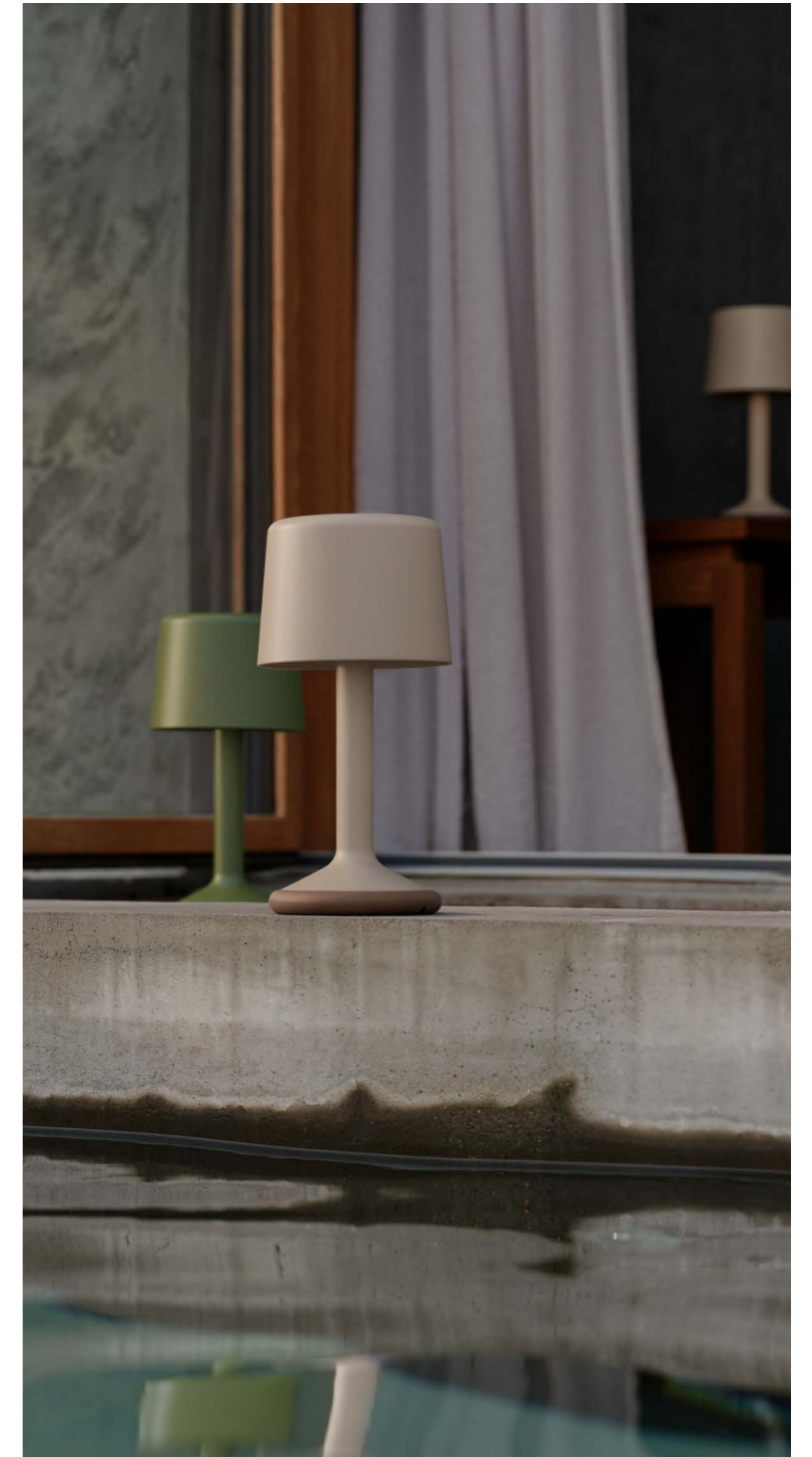
IN AND OUTDOOR LIGHT

LUU MOVES WITH YOU – FROM TERRACE TO TABLE, FROM DUSK TILL DAWN. CHARGED BY THE SUN AND DESIGNED TO GLOW WITH INTENTION, IT TURNS EVERY CORNER INTO A LITTLE MOMENT OF ATMOSPHERE.

ALUA

LOUNGE CHAIR

DESIGNED TO SLOW YOU DOWN. EVERY CURVE INVITES YOU TO STAY A LITTLE LONGER – SOFT ANGLES, SCULPTED LINES, AND A RHYTHM THAT FEELS JUST RIGHT. A CHAIR MADE FOR CALM MOMENTS AND COOL CONVERSATIONS.



NEW
COLLECTIONS

04:2026



TACTILE BEAUTY,
BUILT TO LAST

DESIGNED BY
HENRIK PEDERSEN



NEW
COLLECTIONS

FOUR
DINING TABLE, CERAMIC

THE CERAMIC SURFACE TELLS ITS OWN STORY
— SMOOTH, DURABLE, AND QUIETLY EXPRESSIVE. A
MEETING OF TEXTURE AND LIGHT THAT TURNS THE TABLE
INTO MORE THAN FUNCTION — IT BECOMES A FEELING.



DESIGNED BY
NORSMIND

DRIFT

SOFA

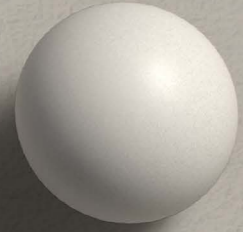
AN INVITATION TO SLOW DOWN – AND TO EXPERIENCE
OUTDOOR LIVING AT ITS MOST EFFORTLESS.
DRIFT IS DESIGNED TO BRING THE EASE OF
INDOOR LIVING OUTSIDE. SOFT CONTOURS, GENEROUS
COMFORT, AND REFINED DETAILS CREATE A CALM
RETREAT BENEATH OPEN SKIES.



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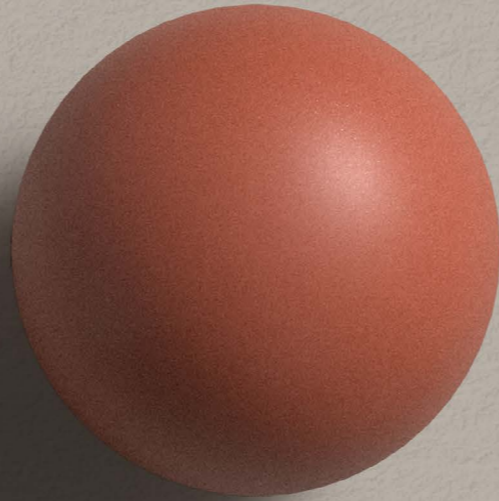
NEW
COLLECTIONS

SLOW DOWN AND
LIVE THE OUTDOOR LIFE



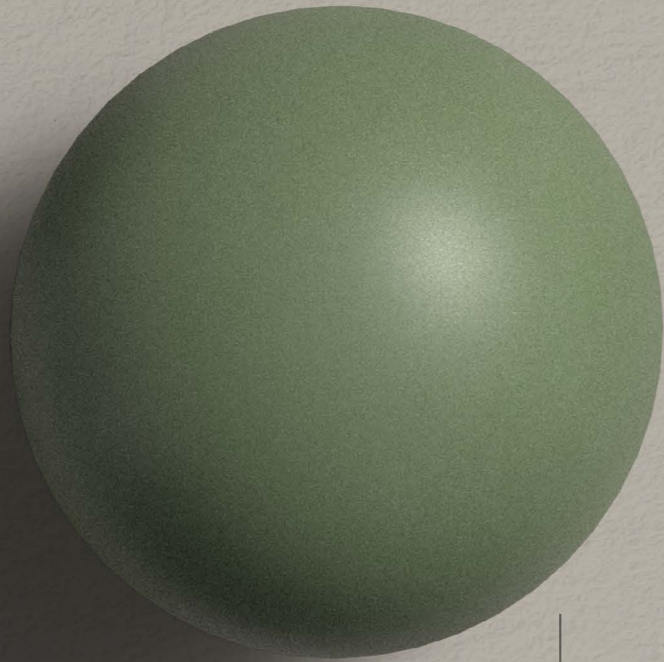
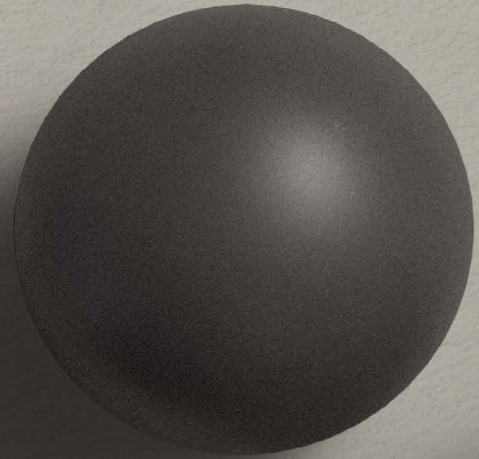
COLORS

BASIC
POWDER COAT



COLORS

ACCENT
POWDER COAT



BLACK

BASIC

MUTED WHITE

BASIC

OLIVE GREEN

BASIC

CAYENNE

ACCENT

LEMON ZEST

ACCENT

ICE BLUE

ACCENT

POWDER

ACCENT

BEIGE

ACCENT

HOUE IS A DANISH DESIGN
HOUSE ESTABLISHED
IN 2007 AND FOUNDED ON
THE DANISH FURNITURE
TRADITION. WE AIM TO
BRING THE EXPERIENCE OF
DESIGN AND AFFORDABLE
HIGH-QUALITY FURNITURE
TO OUR CUSTOMERS

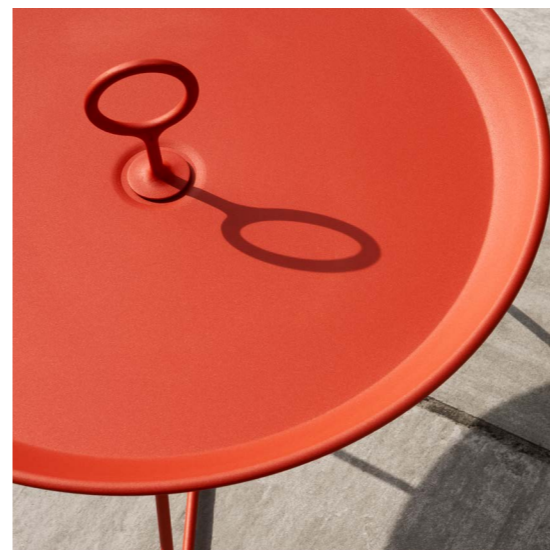
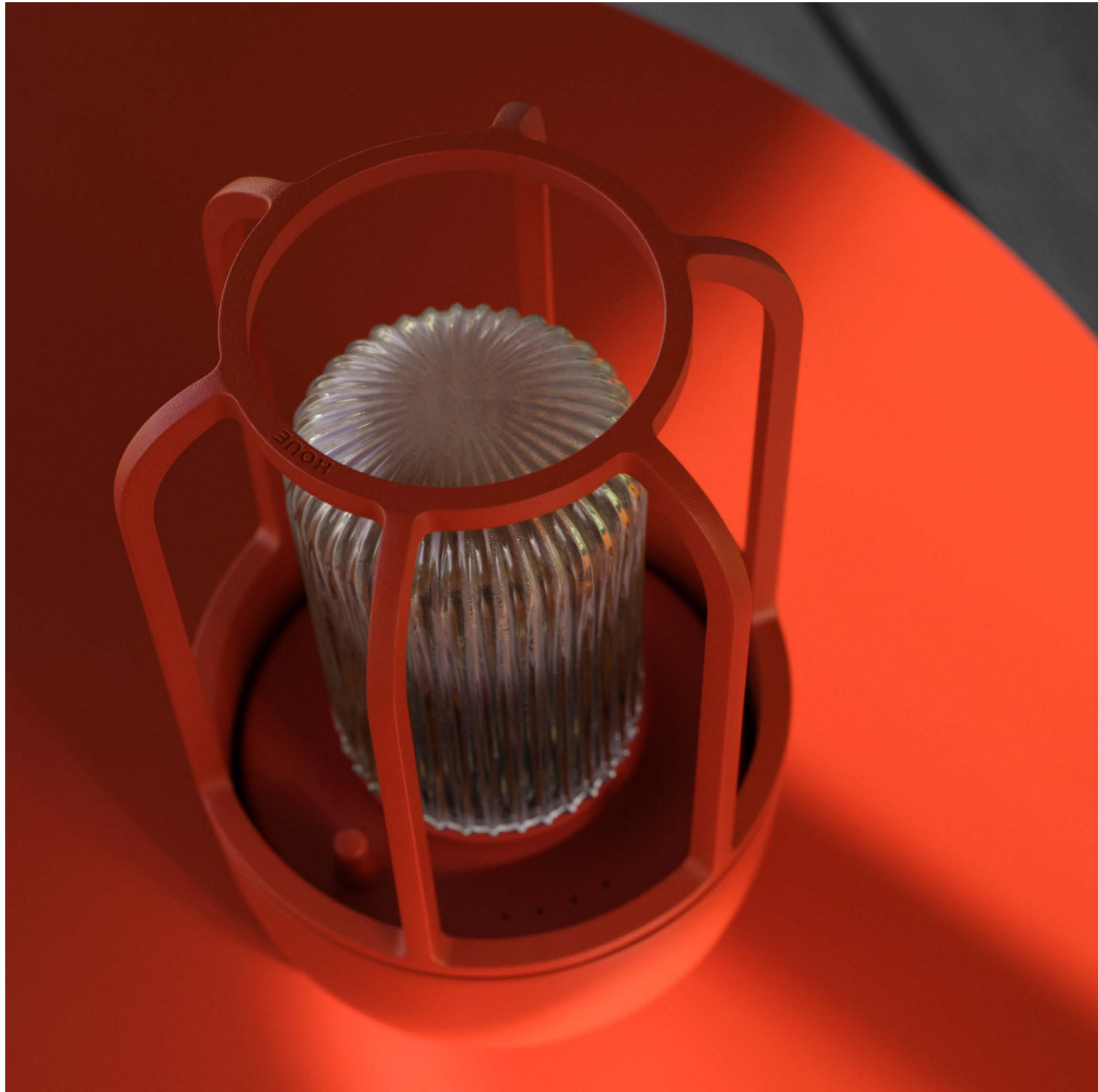
WITH A COMMITMENT TO RESPONSIBLE PRODUCTION, OUR COLLECTIONS MEET HIGH STANDARDS IN TERMS OF DURABILITY, DESIGN, QUALITY, AND PRICE.

OUR THOUGHTFUL DESIGNS ARE MADE TO ENHANCE LIVING SPACE WITH STYLE AND FUNCTIONALITY.

THE EXPERIENCE OF DESIGN AND AFFORDABLE HIGH-QUALITY

HOUE APS
RODELUNDVEJ 4A · 8680 RY · DENMARK

HOUE.COM



CREATED WITH INTENTION.
EVERY CURVE, CONNECTION, AND
DETAIL IS SHAPED THROUGH
CLOSE COLLABORATION BETWEEN OUR
DESIGNERS AND DEVELOPMENT
TEAM — BLENDING COMFORT AND
AESTHETICS IN PERFECT BALANCE.

HOUE PRODUCTS ARE MANUFACTURED ONLY IN WELL-ESTABLISHED FACTORIES
WITH WHOM WE HAVE WORKED CLOSELY FOR SEVERAL YEARS.

THE SIMPLICITY OF COLOR

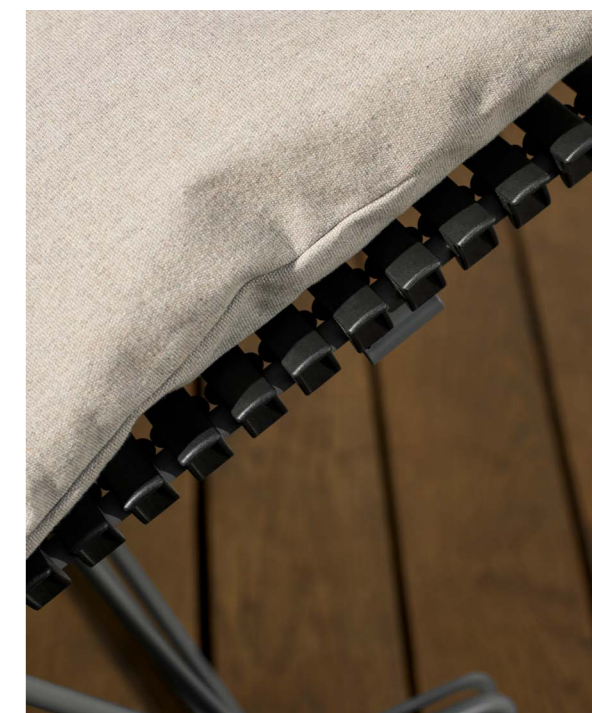
CLICK
DINING & LOUNGE



THE BEAUTY OF LESS.
SIMPLE DESIGN IS NEVER TRULY SIMPLE - IT'S A
QUIET BALANCE OF FORM, FUNCTION, AND FEELING.
CREATING WITH FEWER ELEMENTS TAKES PRECISION
AND INTENTION; EVERY LINE, EVERY CONNECTION, EVERY
CHOICE MATTERS. IN A WORLD OVERFLOWING WITH NOISE
AND OPTIONS, THE ELEGANCE OF SIMPLICITY STANDS
OUT - CALM, CONFIDENT, AND TIMELESS. IT REMINDS US
THAT BEAUTY DOESN'T ASK FOR ATTENTION.
IT SIMPLY EXISTS, SHAPED BY THOUGHTFUL DETAILS AND
AN EASE THAT NEVER GOES OUT OF STYLE.



ENDLESS SUMMER FEELING.
SOME DAYS FEEL LIKE A GETAWAY – SUNLIGHT ON
THE WATER, TIME STANDING STILL, AND
EVERYTHING SLOWING DOWN JUST ENOUGH TO
NOTICE THE BEAUTY OF IT ALL. MOMENTS THAT
REMINDE YOU THAT VACATION ISN'T ALWAYS A
PLACE – SOMETIMES IT'S JUST A STATE OF MIND.



OUTDOOR
DINING & LOUNGE

CLICK

ADJUSTABLE CHAISE LONGUE

DESIGNED TO MOVE WITH YOU



YOUR FAVORITE PLACE TO DO
NOTHING. STRETCH OUT UNDER THE
SUN, DRIFT INTO THE SHADE, AND LET
TIME SLOW TO A WHISPER.
DESIGNED FOR THE ART OF
UNWINDING.



MAKE THE MOST OF YOUR OUTDOOR SPACES

27

THERE'S SOMETHING QUIETLY POWERFUL ABOUT BEING OUTSIDE.
THE LIGHT, THE AIR, THE RHYTHM OF NATURE – IT ALL SHIFTS
THE MIND INTO EASE.
TAKE A MOMENT TO PAUSE, TO BREATHE, TO FEEL THE WORLD
AROUND YOU.
SOMETIMES THAT'S ALL IT TAKES TO FIND A LITTLE CLARITY.

CLICK

OUTDOOR
DINING & LOUNGE

DESIGNED BY
HENRIK PEDERSEN



CLICK
OUTDOOR
DINING & LOUNGE

LIGHT IN FORM STRONG IN COMFORT



ON THE TERRACE, LIFE MOVES AT ITS OWN PACE
- QUIET MORNINGS, LONG LUNCHES, AND SLOW EVENINGS
UNDER OPEN SKIES. EACH PIECE IS DESIGNED TO FEEL
EFFORTLESS YET INVITING, BLENDING SOFTNESS AND STRENGTH
IN EQUAL MEASURE. FURNITURE THAT FITS NATURALLY INTO THE
RHYTHM OF OUTDOOR LIVING.



SLOW
SERVED

LIVING,
RIGHT



A QUIET COMPANION TO YOUR OUTDOOR MOMENTS
- LIGHT TO MOVE, SIMPLE TO LOVE. THE CLICK
SERVING CART KEEPS EVERYTHING WITHIN REACH,
WHETHER IT'S MORNING COFFEE, SUNSET DRINKS,
OR EVERYTHING IN BETWEEN.



CHAIRS FOR

SITTING SPACES

COLOR SETS THE MOOD — SOFT NEUTRALS FOR CALM, DEEPER HUES FOR CHARACTER. IT'S ABOUT CREATING AN ATMOSPHERE THAT FEELS RIGHT, WHEREVER THE CHAIR FINDS ITS PLACE.

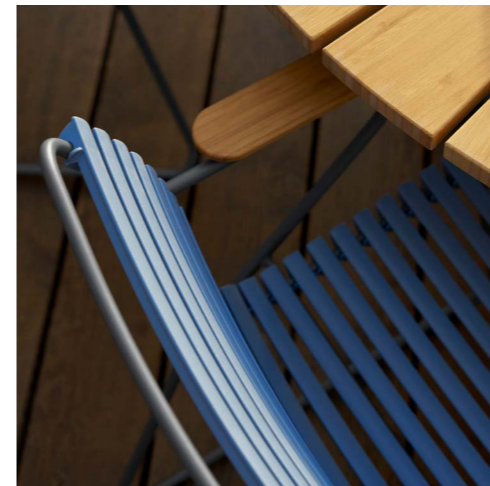
OUTDOOR
DINING & LOUNGE

[CLICK](#)

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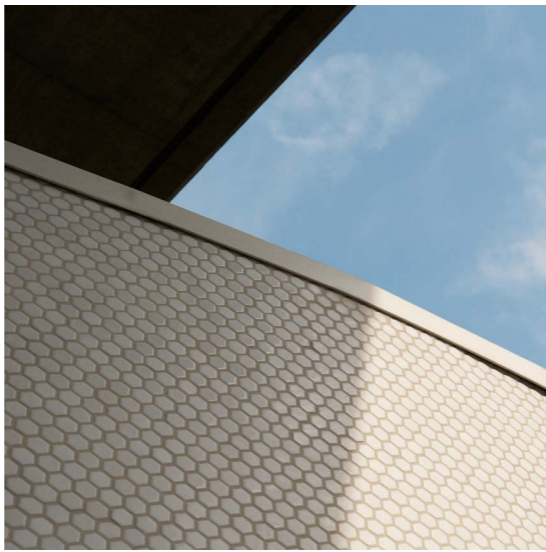
A
BUILT
GOOD

TABLE
FOR
COMPANY



SHARED MOMENTS, SIMPLE
PLEASURES

OUTDOOR SITTING IS MORE THAN FURNITURE.
IT'S ABOUT CREATING SPACES THAT INVITE YOU TO
SLOW DOWN - TO RELAX, CONNECT, AND GATHER.
MOMENTS SHARED UNDER OPEN SKIES, WHERE
COMFORT AND TOGETHERNESS COME NATURALLY.



ENJOY THE UNIQUE DESIGN

OUTDOOR DINING & LOUNGE

CLICK

DESIGNED BY HENRIK PEDERSEN

DESIGNED BY
HENRIK PEDERSEN

BUILT TO LAST AND MADE TO EVOLVE, IT CAN BE
RENEWED, REIMAGINED, AND REDISCOVERED OVER TIME
— A DESIGN THAT GROWS WITH THE WAY YOU LIVE.



OUTDOOR
DINING & LOUNGE

CLICK

LIFE, LIVED OUTSIDE.
OUTDOOR LIVING HAS BECOME PART OF THE WAY WE LIVE
- A QUIET BALANCE BETWEEN NATURE AND COMFORT.
WHETHER IT'S A TERRACE, A BALCONY, OR A HIDDEN GARDEN CORNER,
IT'S ABOUT CREATING A SPACE THAT FEELS EFFORTLESS, INVITING, AND
BEAUTIFULLY ALIVE.

OUTDOOR
DINING & LOUNGE

CLICK

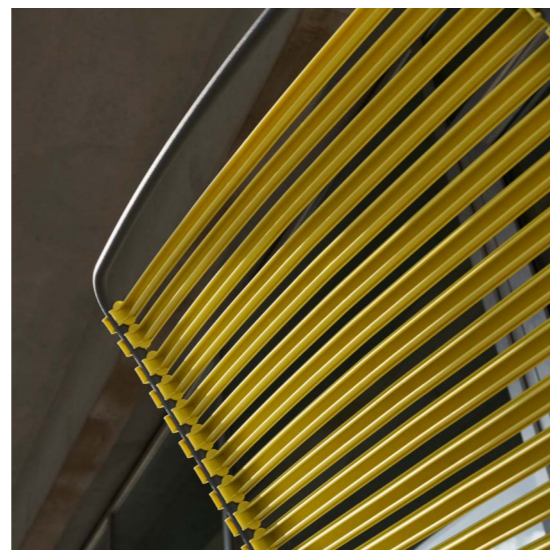
FOR MOMENTS THAT

MOVE

SOFTLY



LIFE, LIVED OUTSIDE



IN A WORLD THAT RARELY SLOWS DOWN, TIME OUTDOORS FEELS LIKE A BREATH OF CALM. FROM QUIET MORNING COFFEE TO LONG EVENINGS WITH FRIENDS, THE TERRACE BECOMES MORE THAN A SPACE – IT'S A NATURAL EXTENSION OF HOME. WITH THOUGHTFUL FURNITURE THAT INVITES YOU TO LINGER, OUTDOOR LIVING TURNS INTO A WAY OF LIFE.



SOFT TONES,
STRONG
PRESENCE

DRIFT
LOUNGE

LOUNGE

OUTDOOR
LOUNGE

DRIFT

THE PREMIUM LOUNGE BECOMES THE QUIET HEART OF LIFE OUTDOORS – A PLACE WHERE EVERYTHING SLOWS JUST ENOUGH. MORNINGS BEGIN HERE, BAREFOOT AND EASY; AFTERNOONS DRIFT INTO LONG CONVERSATIONS AND SOFT LAUGHTER. AS THE LIGHT CHANGES, SO DOES THE FEELING – A CALM RHYTHM SHAPED BY COMFORT AND AIR. IT INVITES PRESENCE MORE THAN POSTURE, BEAUTY WITHOUT EFFORT, AND THE KIND OF EASE THAT MAKES YOU FORGET THE DIFFERENCE BETWEEN INSIDE AND OUT.

DESIGNED BY
NORMIND

DESIGNED
FOR COMFORT,
CALM,
AND TRANQUILITY





FOR GREAT COMPANY AND CONVERSATIONS

DRIFT

OUTDOOR
LOUNGE

SOME MOMENTS DON'T NEED MUCH – JUST A PLACE TO GATHER, A LITTLE LIGHT, AND THE PEOPLE YOU LIKE MOST. TIME SLOWS, LAUGHTER LINGERS, AND THE OUTDOORS FEELS LIKE HOME.



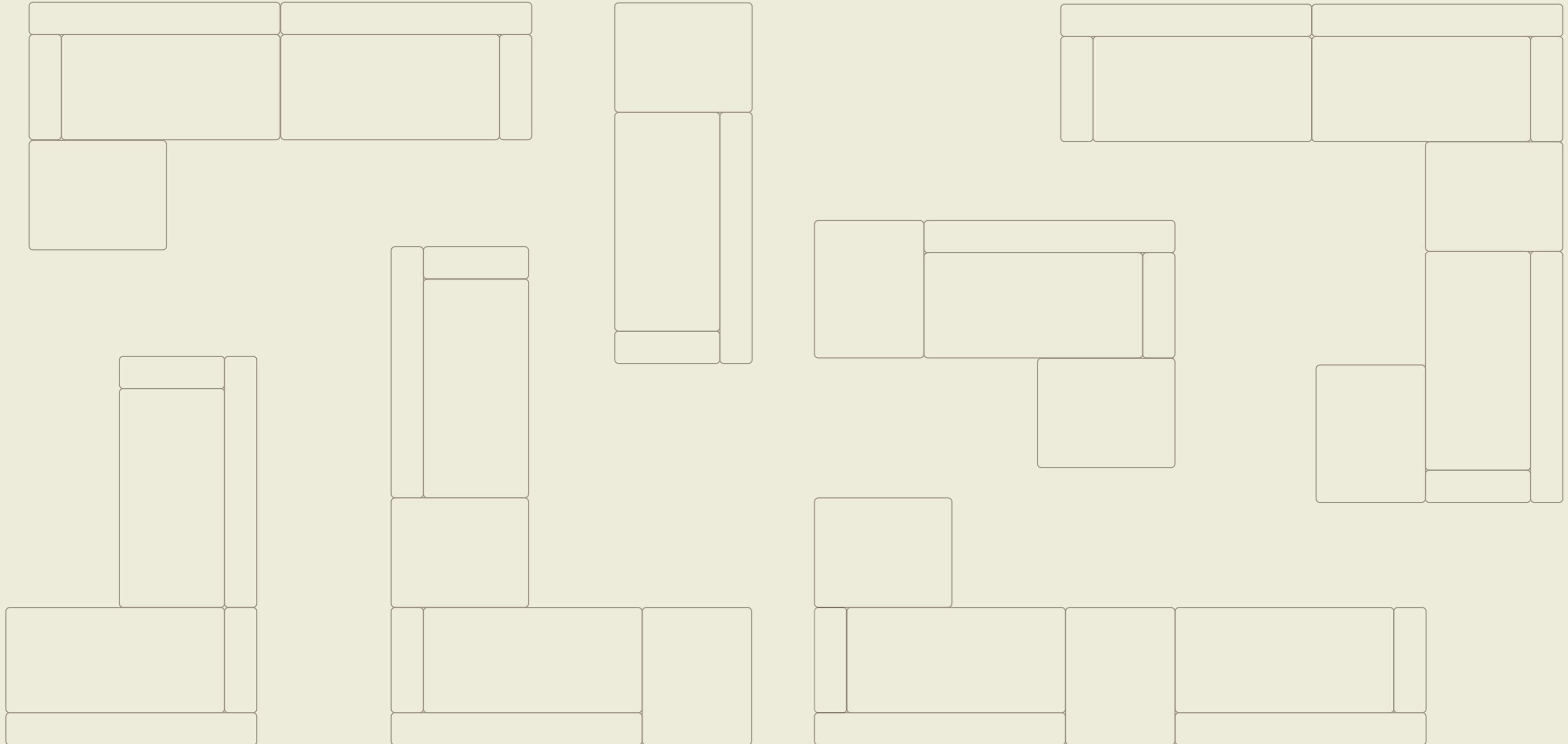
DESIGNED BY
NORMIND

DRIFT

LIMITLESS CONFIGURATIONS DESIGNED FOR OUTDOOR FLEXIBILITY

THIS OUTDOOR MODULAR SYSTEM IS DESIGNED TO BRING FLEXIBILITY AND COMFORT INTO OPEN-AIR SPACES. WITH THREE VERSATILE MODULES, YOU CAN EASILY SHAPE THE LAYOUT TO MATCH YOUR NEEDS – WHETHER YOU'RE HOSTING GUESTS, RELAXING IN THE SUN, OR OPTIMIZING YOUR PATIO AREA.

THE STRENGTH OF THIS MODULAR SETUP LIES IN ITS ADAPTABILITY. EACH MODULE CAN BE REARRANGED, EXPANDED, OR POSITIONED INDEPENDENTLY, GIVING YOU COMPLETE CONTROL OVER THE ATMOSPHERE AND FLOW OF YOUR OUTDOOR ENVIRONMENT. ITS MODULAR NATURE ALLOWS THE SYSTEM TO EVOLVE WITH THE SEASONS, YOUR LIFESTYLE, OR THE WAY YOU USE YOUR SPACE.



IN GOOD VIBES, COLOR

ALUA
DINING & LOUNGE



COLOR SHAPES MORE THAN WHAT WE SEE
- IT SETS THE MOOD, DEFINES THE ATMOSPHERE, AND
GIVES EVERY SPACE ITS OWN PERSONALITY.
CHOOSE BOLD TONES TO BRING ENERGY AND JOY, OR
SOFT HUES FOR CALM AND BALANCE.
WHATEVER YOUR PALETTE, THE RIGHT COLORS TURN
ANY OUTDOOR SPACE INTO A REFLECTION OF HOW YOU
WANT TO FEEL.

CREATING A SPACE THAT
FITS YOUR LIFESTYLE

DESIGNED BY
HENRIK PEDERSEN



THINK OF IT AS AN EVERYDAY ESCAPE
- A PLACE THAT SHIFTS WITH YOUR MOOD AND YOUR
MOMENTS. SOMEWHERE TO GATHER, TO STRETCH
OUT, OR TO START THE DAY WITH A LITTLE SUNLIGHT.
WHEN OUTDOOR SPACES REFLECT HOW YOU LIVE,
THEY BECOME MORE THAN DESIGN - THEY BECOME A
FEELING YOU RETURN TO AGAIN AND AGAIN.



OUTDOOR
DINING & LOUNGE

ALUA



OUTDOOR
DINING & LOUNGE

ALUA

DESIGNED BY
HENRIK PEDERSEN

FORM,
AND

FUNCTION,
COLOR

OUTDOOR
DINING & LOUNGE

ALUA

DESIGNED BY
HENRIK PEDERSEN

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MADE
OF

FOR
MOMENTS
EASE



TURNING INTO WORTH

WASTE

INNOVATING
THROUGH WASTE



MADE TO STAY.
CHOOSING FURNITURE THAT LASTS IS MORE THAN A PRACTICAL CHOICE
- IT'S A MINDFUL ONE. DESIGNS THAT STAND THE TEST OF TIME BRING BOTH
EASE AND BEAUTY TO EVERYDAY LIFE.
WHEN QUALITY ENDURES, YOU SAVE MORE THAN RESOURCES - YOU KEEP
THE SPACES YOU LOVE, JUST AS THEY ARE, FOR YEARS TO COME.

SILHOUETTE THROUGH REFINED TIME



A NEW CHAPTER IN OUTDOOR LIVING. BORN FROM A HERITAGE OF COMFORT AND TIMELESS DESIGN, NOW REIMAGINED FOR LIFE UNDER OPEN SKIES. WHAT ONCE BELONGED INDOORS – AROUND DESKS, DINNER TABLES, AND QUIET CONVERSATIONS – HAS FOUND NEW LIFE OUTSIDE. MADE FROM RECYCLED MATERIALS AND DESIGNED TO LAST, IT BRINGS PEOPLE TOGETHER – TO SLOW DOWN, SHARE STORIES, AND ENJOY THE SIMPLE BEAUTY OF LONG SUMMER NIGHTS.



WHERE
COMFORT
THE CALM
OF

INDOOR
MEETS
OPEN AIR

FALK

OUTDOOR
DINING

DESIGNED BY
THOMAS PEDERSEN

THE POWER OF SATURATED COLOR

RECLIPS
DINING & LOUNGE



COLOR HAS THE QUIET POWER TO MOVE US – TO SHIFT A MOOD, SPARK AN IDEA, OR BRING WARMTH TO A SPACE. FROM THE BOLDEST REDS TO THE SOFTEST PASTELS, EVERY SHADE TELLS ITS OWN STORY. WHEN YOU CHOOSE COLORS THAT RESONATE, YOU SHAPE NOT JUST YOUR SURROUNDINGS BUT THE FEELING WITHIN THEM. IT'S WHERE CREATIVITY COMES ALIVE – VIBRANT, PERSONAL, AND BEAUTIFULLY HUMAN.



STEP OUTSIDE, STAY

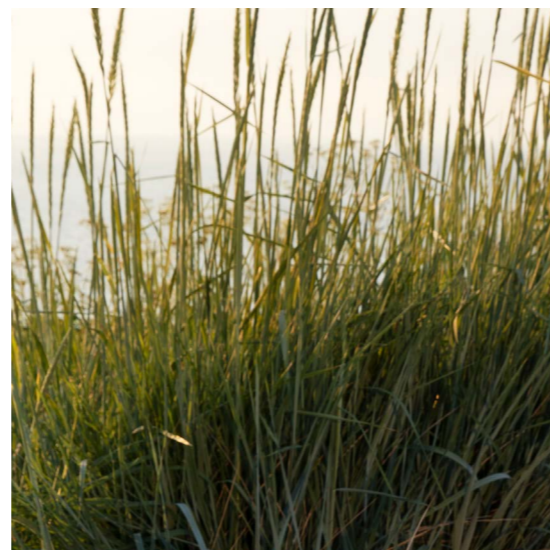
AWHILE

RECLIPS

OUTDOOR
DINING & LOUNGE

DESIGNED BY
HENRIK PEDERSEN

EMBRACE THE OUTDOORS



IN A WORLD THAT NEVER STANDS STILL, STEPPING OUTSIDE FEELS LIKE A QUIET RESET. MORNING COFFEE IN THE SUN, LONG EVENINGS WITH FRIENDS – THE MOMENTS THAT MAKE LIFE SLOW DOWN. THE TERRACE IS NO LONGER JUST A SPACE; IT'S PART OF HOW WE LIVE. AND WITH FURNITURE DESIGNED FOR EASE AND BEAUTY, THE OUTDOORS BECOMES THE MOST NATURAL PLACE TO BE.



GOOD
ENERGY
COLOR

IN

OUTDOOR
DINING

TABLE

WHERE MOMENTS GATHER.
THERE'S A QUIET BEAUTY IN COMING TOGETHER AROUND A
TABLE - A PLACE WHERE TIME SLOWS AND CONVERSATION
FLOWS.
LAUGHTER, GOOD FOOD, AND FAMILIAR VOICES FILL THE
AIR, TURNING SIMPLE MEALS INTO SOMETHING MORE.
IT'S WHERE CONNECTION HAPPENS NATURALLY - AND THE
EVERYDAY FEELS A LITTLE MORE EXTRAORDINARY.



GOOD FOOD, EASY CONVERSATION, AND THE COMFORT OF BEING TOGETHER. THE TABLE BECOMES A PLACE TO CONNECT, TO LAUGH, TO STAY — WHERE SIMPLE MOMENTS TURN INTO LASTING MEMORIES.

FOUR

OUTDOOR
DINING

DESIGNED BY
HENRIK PEDERSEN

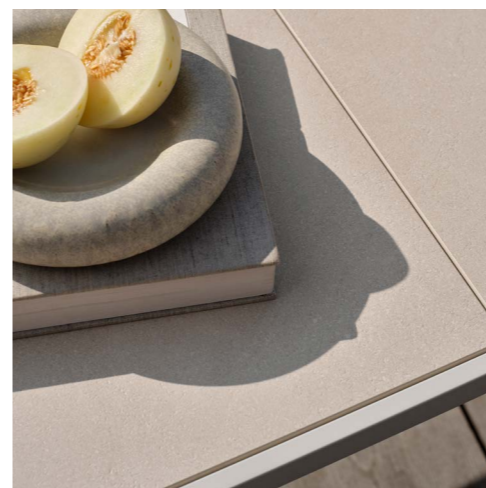
**WHERE MOMENTS
GATHER**



OUTDOOR
DINING

FOUR

DESIGNED BY
HENRIK PEDERSEN



THE BEAUTY OF SMALL
DETAILS

COMFORT AND STYLE COMBINED.
EVERY LINE, CURVE, AND CONNECTION IS
CONSIDERED - SIMPLE GESTURES THAT
MAKE THE DESIGN FEEL EFFORTLESS.



PLEASE BE SEATED

DESIGNED BY HENRIK PEDERSEN

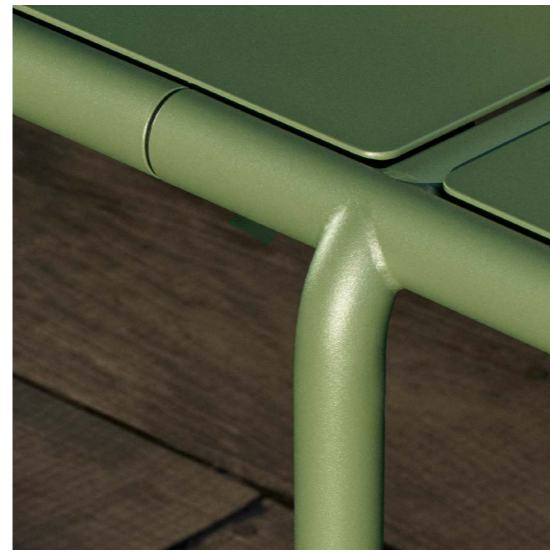
IT'S NEVER JUST ABOUT THE MEAL. IT'S ABOUT THE PAUSES BETWEEN STORIES, THE LAUGHTER THAT CARRIES THROUGH THE AIR, AND THE FEELING OF BEING PART OF SOMETHING SHARED. AROUND THE TABLE, TIME SLOWS JUST ENOUGH FOR IT ALL TO MATTER - AND THAT'S WHERE LIFE TRULY HAPPENS.

OUTDOOR DINING

AVANTI

OUTDOOR
DINING

AVANTI



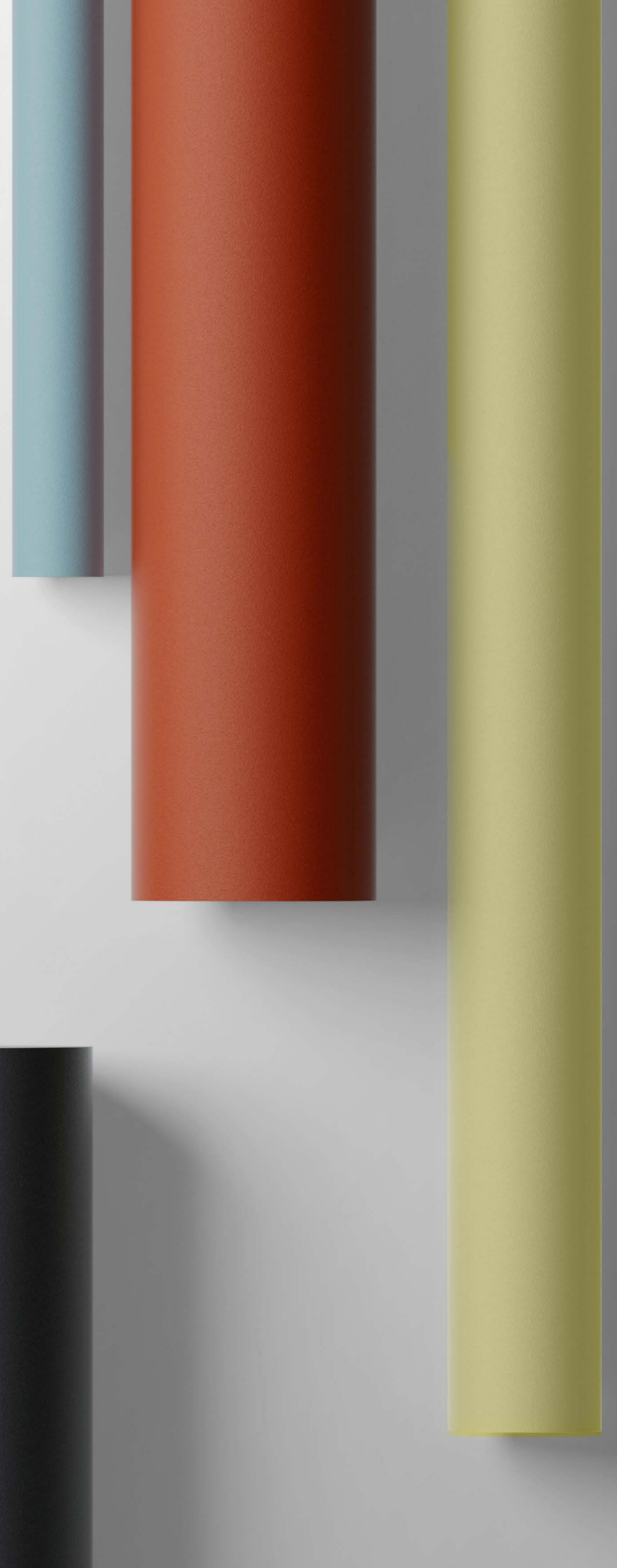
AVANTI IS INFINITY



DURABILITY IS QUALITY

POWDER COATING
OUTDOOR FURNITURE

POWDER-COATED METAL HOLDS A SPECIAL PLACE IN MODERN DESIGN – STRONG, REFINED, AND ENDLESSLY VERSATILE. IT BRINGS STRUCTURE AND COLOR TOGETHER IN A WAY THAT FEELS BOTH THOUGHTFUL AND TIMELESS. FROM THE SOFT TOUCH OF A MATTE FINISH TO THE QUIET SHEEN OF GLOSS OR THE SUBTLE DEPTH OF TEXTURE, EACH SURFACE ADDS ITS OWN CHARACTER. BEYOND DURABILITY, IT'S ABOUT EXPRESSION – A MATERIAL THAT ALLOWS COLOR TO PLAY, TO BLEND, TO STAND OUT OR STAY CALM. POWDER COATING MAKES IT POSSIBLE TO CREATE FURNITURE THAT NOT ONLY LASTS, BUT ALSO LIVES BEAUTIFULLY IN ANY SETTING.



OUTDOOR
DINING

PICO

WHERE MOMENTS
UNFOLD TOGETHER

DESIGNED BY
HENRIK PEDERSEN

OUTDOOR
DINING

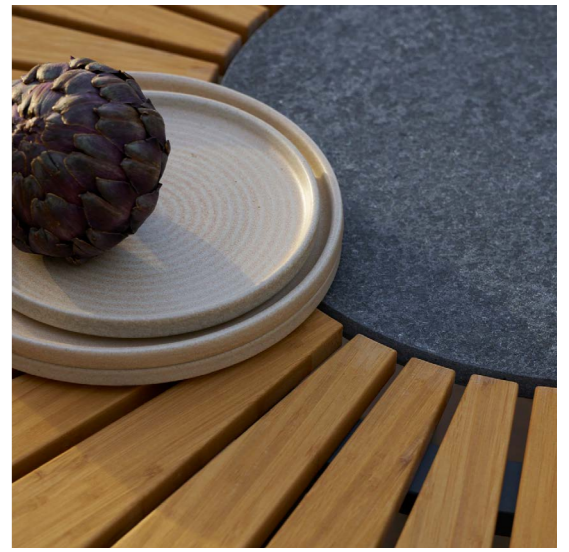




DESIGNED BY
HENRIK PEDERSEN

OUTDOOR
DINING

CIRCLE





ALWAYS WITHIN REACH
 A SMALL TABLE WITH A BIG PURPOSE – LIGHT ENOUGH
 TO MOVE WHEREVER THE MOMENT TAKES YOU.
 PERFECT FOR MORNING COFFEE, AFTERNOON BOOKS,
 OR SUNSET DRINKS – SIMPLE, FUNCTIONAL, AND
 BEAUTIFULLY EFFORTLESS.



DESIGNED BY
 HENRIK PEDERSEN

EYELET

OUTDOOR
 LOUNGE

DESIGNED TO FEEL RIGHT

OUTDOOR
LOUNGE

HOUE

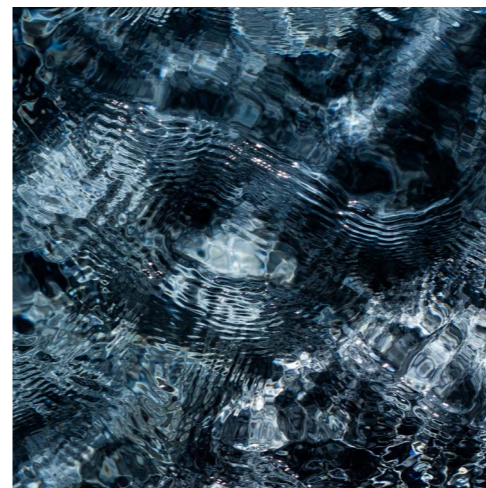
THE POETRY OF TOUCH
TRUE COMFORT BEGINS WITH HOW SOMETHING FEELS
- THE GENTLE TEXTURE THAT INVITES YOU TO SLOW
DOWN, LEAN BACK, AND STAY A LITTLE LONGER.
SOFT FABRICS SHAPE THE ATMOSPHERE, BRINGING
WARMTH, CALM, AND QUIET BEAUTY TO ANY SETTING
- WHETHER IT'S THE TERRACE, THE SOFA, OR YOUR
FAVORITE SPOT BY THE FIRE. IT'S THE TOUCH OF TEXTILE
THAT TURNS A SPACE INTO A FEELING.



OUTDOOR
LOUNGE

LEVEL /2

DESIGNED BY
HENRIK PEDERSEN



SIMPLE COMFORT,
TIMELESS STYLE

A LOUNGE SHOULD INVITE YOU TO UNWIND
A QUIET PLACE FOR A GLASS OF WINE,
AN OPEN BOOK, OR AN UNHURRIED
CONVERSATION.
IT'S WHERE COMFORT FEELS NATURAL AND
TIME MOVES A LITTLE SOFTER.



ULTIMATE OUTDOOR

LOUNGE AREA

A LOUNGING AREA SHOULD BE A PLACE TO UNWIND

LEVEL /2

OUTDOOR LOUNGE

DESIGNED BY HENRIK PEDERSEN



OUTDOOR
LOUNGE

AVON

YOUR QUIET PLACE OUTDOORS
THERE'S A CERTAIN CALM THAT ONLY EXISTS OUTSIDE
- WHERE LIGHT SHIFTS, AIR MOVES, AND EVERYTHING
FEELS A LITTLE LIGHTER. IT'S THE SIMPLE JOY OF
STEPPING AWAY, FINDING YOUR FAVORITE SPOT, AND
LETTING THE DAY UNFOLD AROUND YOU.
A PLACE TO BREATHE, TO PAUSE, TO FEEL AT EASE - YOUR
OWN POCKET OF TRANQUILITY BENEATH THE OPEN SKY.

DESIGNED BY
HENRIK PEDERSEN

DESIGNED BY
HENRIK PEDERSEN

THERE'S A SPECIAL KIND OF EASE THAT HAPPENS OUTSIDE
- WHERE TIME STRETCHES, LAUGHTER FLOWS, AND
EVERYTHING FEELS MORE CONNECTED.
WHETHER IT'S SHARED MEALS, QUIET TALKS, OR SIMPLY
BEING TOGETHER, THE OUTDOORS TURNS ORDINARY
MOMENTS INTO SOMETHING EFFORTLESSLY MEMORABLE.



SILENT
LASTING

SHAPE,
GLOW





DESIGNED TO GLOW QUIETLY

SOFT IN FORM AND TACTILE TO THE TOUCH

LUU
IN & OUTDOOR
LIGHTING

DESIGNED BY
HENRIK PEDERSEN

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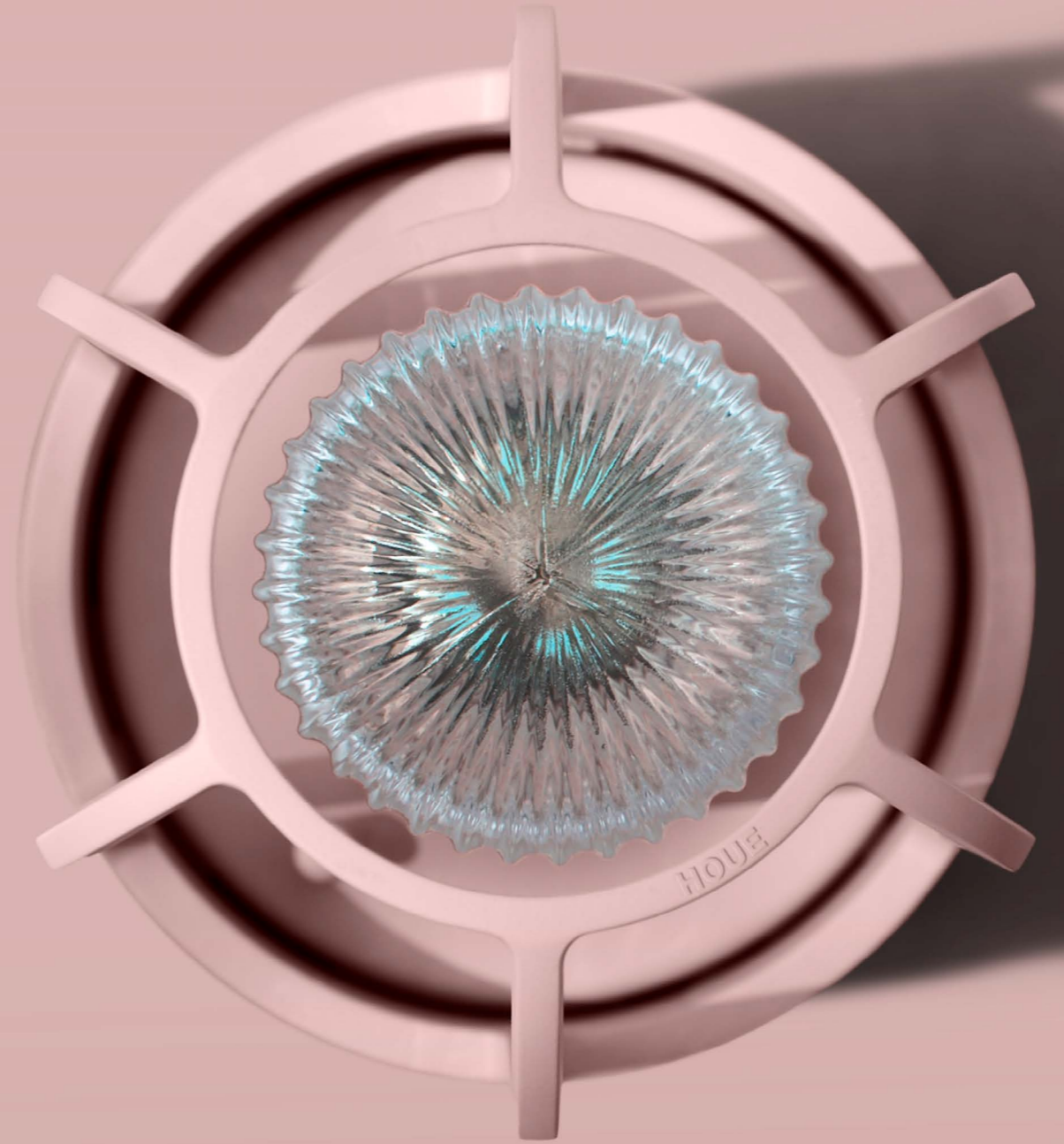


DESIGN WAITING
TO GLOW

AS DAYLIGHT FADES, THE GLOW BEGINS
- SOFT, WARM, AND INVITING. LIGHT
GATHERS PEOPLE, TURNS MOMENTS INTO
MEMORIES, AND KEEPS THE EVENING
GENTLY ALIVE.

PLAYFUL IN COLOR

IN & OUTDOOR
LIGHTING



WHEN THE SUN FADES AND THE AIR TURNS COOL, LIGHT TAKES OVER – SOFT, WARM, AND INVITING. IT SHAPES THE ATMOSPHERE, CREATING SPACES THAT FEEL CALM AND ALIVE LONG AFTER DAYLIGHT ENDS. WHETHER IT'S QUIET MOMENTS, SHARED MEALS, OR TIME SPENT UNDER THE STARS, THE RIGHT GLOW TURNS EVERY EVENING INTO SOMETHING TO LINGER IN.

SHAPE YOUR

MOOD





LIGHT N°1

IN & OUTDOOR
LIGHTING

PORTABLE LIGHT GIVES YOU FREEDOM – TO SHAPE THE ATMOSPHERE WHEREVER YOU ARE. FROM SOFT INDOOR MOMENTS TO LONG EVENINGS OUTSIDE, EACH SETTING FINDS ITS OWN RHYTHM WITH LIGHT THAT'S EASY TO MOVE AND MADE TO STAY.

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COLORFUL IS

DELIGHTFUL, HAPPINESS, MINDFUL,
SUNSHINE, POSITIVITY, PLAYFUL, HARMONY,
STRENGTH, PEACE,
ENERGY, SIMPLE, CREATIVITY,
LUXURY, SOPHISTICATION

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LOOK BOOK
2026

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PRODUCTION AND EXECUTION

GRAPHIC DESIGN
365° / WWW.365.DK
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